



ARE YOU A ROWDIE *OR* CIVIE?

MAKE YOUR MARK WITH EXCITING SPONSORSHIP OPPORTUNITIES

ROWDIE'S ROOST

NEW VIP Experience for 200+ people

Will be ready for CNR 2026

Elevated viewing for all five nights of rodeo
and all College of Idaho football games

Open Skybox keeping with
the Rowdie's atmosphere!

Private Skybar & Elevator Access

Exclusive Naming Rights: \$350,000

INCLUDES:

Large format signage with your logo
covering half the skyboxes

Exclusive 10-year sponsorship

20 seats per night of rodeo including
drinks and dinner

20 seats per College of Idaho football game

CIVIE'S CORRAL

NEW VIP Experience for 300+ people

Expected Completion for CNR 2027

Elevated Skybox Viewing

Private Skybar & Elevator Access

**Shared Naming Rights: \$200,000
(4 AVAILABLE)**

INCLUDES:

Large format signage with your logo

Industry exclusive 10-year sponsorship

14 seats per night of rodeo including
drinks and dinner



CIVIE'S CORRAL



ROWDIE'S ROOST



OVER FOR MORE >>

JUST HERE FOR *THE* PARTY?

Skybar Naming Rights

Premier Announcer's Stand - Two Skybars
\$100,000

Rowdie's Skybar **(SOLD)**
\$50,000

Civie's Skybar
\$50,000

INCLUDES:

Logo placement and signage at bars

10 year fulfillment

6 seats in Rowdie's Roost or Civie's Corral
for each night of rodeo

